



With the news of last week's sudden collapse of Silicon Valley Bank (SVB) in California and the subsequent closure of Signature Bank in New York on Sunday—both due to liquidity concerns after extensive deposit withdrawals—we wanted to share how Busey differs from those institutions.

### **Understanding Recent Closures**

While neither SVB nor Signature had any known asset quality or earnings issues, both banks' deposit bases were funded in vast majority by uninsured deposits—accounts with balances above the \$250,000 threshold of FDIC insurance—leaving them more susceptible to the “bank runs” that ensued.

### **Busey's Continued Security**

At Busey, we have a very different strategy when managing the deposits of our customers than SVB or Signature. The quality of our deposit franchise is a core asset of our institution. We are in the top quartile of banks as it relates to insured deposits percentages and over 97% of our deposits are core deposits. Furthermore, we have sufficient funds in easily accessible investments if customers were to withdraw funds. Finally, and most importantly, more than 75% of all our depositors are fully insured.

For more than a decade our operating mandate and focus have been on offering convenient products and services to customers while emphasizing credit quality over asset growth. **In essence, Busey's financial strength is built on a sound business strategy of conservative banking. That focus will not change now or in the future.**

### **Preventing Further Closures**

In an effort to help stem the tide of customer unease following the second announcement, on Sunday the broader banking system was bolstered by a supplemental liquidity resource managed by the Federal Reserve, U.S. Treasury and FDIC. **While Busey has no need for this resource, we do hope this prevents any further deterioration of the faith in our country's banking system and bolsters consumer confidence.**

We have no need for this liquidity support because **Busey is rooted in a balance sheet strength first mentality. As one of the highest rated banks in the country, our success has been built on our commitment to balancing security and growth.** We are committed to providing deposit strength above all other priorities, ensuring your funds are available to you when you need them. If you have any questions, please don't hesitate to reach out to your Busey relationship manager.

Thank you for your partnership and continued faith in Busey.

A handwritten signature in black ink, appearing to be the name 'Robin Elliott'.

Robin Elliott  
President & CEO, Busey Bank

The logo for Busey Bank, featuring a stylized 'B' with three vertical bars on the left, followed by the word 'Busey' in a serif font and 'BANK' in a sans-serif font, with a registered trademark symbol.

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