



A Steady Look at the Stock Market Swing

After dropping nearly 1,600 points on Monday, February 5th, the **Dow Jones Industrial Average** marked its biggest [single-day point plunge in history](#).

While this may concern investors, **Busey Wealth Management's Chief Investment Officer [Zach Hillard](#)** takes a steady look at the stock market swing.

In an [interview](#) on Fox Illinois WRSP/WCCU, Zach advises clients to make long-term investments. Those who don't, he says, have the most to lose.

"That's where most investors really hurt themselves, letting their emotions drive their investment decisions."

Short-term investors, Zach says, are more likely to sell out after a stock market drop.

"That's really the worst thing you can do and it can really set you back for a long period of time."

Instead, Zach says it's the investors who stick it out through the ups and downs who will see the greatest payoffs.

To read the complete interview on Fox Illinois, visit <http://foxillinois.com/news/local/an-investment-officers-tips-to-surviving-the-stock-market>.

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