



American Heart Association Recognizes Busey for Workplace Health Achievement

Scientific, evidenced-based instrument rates and recognizes workplace health programs and workforce heart health

The *American Heart Association* released the results of the 2018 [Workplace Health Achievement Index](#), and Busey achieved **Silver** level recognition for taking significant steps to build a culture of health in the workplace.

Busey is committed to supporting associates to be their healthiest and happiest through **B Well**, a comprehensive health and wellness program available exclusively to Team Busey! The program, which is among **Busey's Total Rewards** or the organization's investment in its most valuable asset, is designed to help associates make positive lifestyle changes through exciting challenges, engagement initiatives, coaching opportunities and much more. By taking advantage of these complimentary offerings, as well as lifesaving screenings, flu shots and annual checkups, **B Well** helps associates enhance their overall wellbeing while putting money back in their pockets through earned Health Savings Account or cash incentives, premium differential and other wellness-related prizes.

The *American Heart Association* created the Workplace Health Achievement Index with its [CEO Roundtable members](#), a leadership collaborative of more than 40 CEOs from some of America's largest companies who are committed to applying evidence-based approaches to improve their employees' overall health. The Index uses science-based best practices to evaluate the overall quality and comprehensiveness of their workplace health programs. A unique feature of the Index is that it calculates an average heart health score for employees of participating companies that securely submit aggregate health data.

More than 1,000 companies completed the Index assessment this year and, of those companies, 75% received either **Gold**, **Silver**, or **Bronze** recognition.



Companies receive benchmarking reports, which allow them to identify potential areas of improvement so that they can advance their annual performance and recognition in the Index and help their workforce move toward ideal heart health.

The *Association's* Workplace Health Achievement Index allows companies to measure the effectiveness of their workplace health programs as well as the overall heart health of their employees. Unlike other existing organizational scorecards, the Index also scores companies on the heart health of their employees based on Life's Simple 7[®] – the *Association's* scientifically validated definition of ideal heart health. The *American Heart Association's* Workplace Health Achievement Index assessment is grounded in data-driven science and a quality improvement framework. According to the [Nielsen 2016 Employee Health Survey](#), robust and comprehensive strategies for wellbeing are associated with positive impacts on employees' health.

For more information on the Workplace Health Achievement Recognition from the *American Heart Association*, visit heart.org/whsrecognitions—and to see a comprehensive list of Busey's recognition, visit busey.com/awardsandrecognition.