



## ***Better Business Bureau Accreditation*** Busey Associates Recognized

Busey is honored to receive accreditation across the organization through the *Better Business Bureau*—recognizing the organization’s longstanding adherence to the highest ethical standards and commitment to resolve consumer complaints. This recognition would not be possible without the dedication of Busey’s 1,300+ associates.

Through Busey associate’s tireless commitment to **service excellence**, Busey’s vision and **promise**, the organization continues its more than 150-year vow of providing superior service to customers and communities.

Accreditation through the *Better Business Bureau* exemplifies Busey’s commitment to reliable, ethical and trustworthy business practices. It is undoubtedly the most trusted credential available for consumers nationwide and across the globe.

For more than 100 years, the *Better Business Bureau* has had the goal of establishing trustworthiness in businesses and charities—and today the standards upheld by the organization remain just as embedded in those core values.

Relationships are built on trust, and *Better Business Bureau* accreditation further expands that foundation which Busey was built upon.