

Busey Associates Awarded Forty Under 40

We are pleased to congratulate Busey associates **Abby Hendren, Colin DeCair** and **Martin O'Donnell**—who are among Champaign County's **Forty Under 40** by *The News-Gazette's Central Illinois Business* magazine.

They were nominated by their peers and selected by a panel of judges based on their achievements, experiences, innovations, leadership and community involvement. Winners will be featured in *The News-Gazette* on Sunday and in the October-November issue of the magazine. They will also be recognized at a gala, which will also feature Busey's President & CEO Van Dukeman, to celebrate the tenth anniversary of **Forty Under 40** on September 27th and at a luncheon the following day.

As Senior Vice President of Brand Strategies, Abby established Associate Experience at Busey—providing countless learning and development and health and wellness opportunities and recognition events for our most valuable asset, our associates. In addition to contributing to **Community Promise Month** annually, Abby leads **Pay it Forward Fridays** jeans days and supports the annual corporate campaign for United Way of Champaign County. She also is a parishioner at First United Methodist Church in Leroy and serves as a chairperson of the Pastor-Parish Relations Committee.

As a Customer Experience Manager, Colin provides associates opportunities to serve our communities—from recurring events at nonprofits to our annual **Community Promise Month** and the Busey Illinois Youth Run. As chair of Busey's corporate campaign for United Way of Champaign County, Colin helped raise a record-setting \$218,000. He also serves C-U One-to-One Mentor Scholarship Foundation, United Way's Emerging Community Leaders, Illinois Bankers Association's Future Leaders Alliance, Financial Stability Task Force and Money Smart Week. Additionally, he manages Busey's Service Plus and Service Academy training programs while pursuing a Master's degree.

While earning his Bachelor's and Master's degree from the University of Illinois, Martin—who is a Senior Vice President & Commercial Real Estate Team Lead—played Fighting Illini football as a starting offensive lineman. Martin shares his passion for sports as a football analyst for the Fighting Illini Sports Network, as a volunteer basketball coach at the Stephens Family YMCA and as a former volunteer football coach for The High School of St. Thomas Moore. He also serves as a board of director for United Way of Champaign County and the Illini Real Estate Forum.

Thank you for your commitment to *Team Busey* and the places we call home.
Congratulations to all the **Forty Under 40** award winners!

