



## Community Guidelines for Social Media Sites

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### Community Guidelines

We invite your participation as a way of sharing your own experiences, suggesting improvements and joining the conversation. To keep the conversation community focused, we set the following guidelines:

1. To ensure dialogue which is productive, informative, lawful and respectful of diverse viewpoints, we review all comments before they are posted. We will not post comments that include or are:
  - a. **Off Topic.** We will exclude comments not related to the specific subject of the conversation. If you have an idea for a subject, would like to provide feedback or would like additional information, email [socialmedia@busey.com](mailto:socialmedia@busey.com).
  - b. **Spam.** Comments aimed at selling a product or service, or comments posted to attempt to drive traffic to a particular website for personal, political or monetary gain, will be excluded.



- c. **Personal Attacks.** If you disagree with the content, we would like to hear from you, but ask that you refrain from personal attacks or being disrespectful of others. Malicious intent and or participation not in the spirit of civil conversation will be excluded.
  - d. **Illegal.** All laws that govern the use of copyrights, patents, trade secrets, etc., will be followed. For our protection, as well as your own, it is critical to respect the brand identity of Busey.
  - e. **Offensive Language.** Comments which include, but are not limited to, profane or provocative language will be excluded (hateful, racially or ethnically offensive or derogatory content, threats, obscene or sexually explicit language will not be tolerated).
  - f. **Private or Confidential Information.** To protect your identity please do not provide specific account details or other personal information. If you have immediate service needs, call **1.800.67 I BUSEY** (1.800.672.8739) or live chat with one of our representatives at <http://www.busey.com/home/contactus> or through the Busey Mobile App.
  - g. **Threatened or Actual Litigation.** We will exclude posting comments concerning threatened or actual litigation, or disputes, between you and any other person or entity. If you have concerns about an issue and would like to provide feedback, or would like information from us, please email [socialmedia@busey.com](mailto:socialmedia@busey.com).
2. Please note we cannot accept comments from individuals under the age of 13.
  3. We can only accept comments in plain text. HTML format (or URLs) will not be accepted.



4. Busey reserves the right to change these guidelines at any time at their sole discretion. The most current guidelines are available online at <http://www.busey.com/home/resourcecenter/socialmedia>.
5. Busey does not endorse any comments made by its associates, unless they are an authorized representative. Busey does not validate assertions or forward-looking statements in the comments. All statements and viewpoints expressed in the comments are strictly those of the commenter alone, and do not constitute an official position of Busey unless they are posted by the original author (who is an authorized representative) or by a subject matter expert responding on behalf of that authorized representative.
6. If you are an associate of Busey, you must disclose your employment status when you submit a comment or question. Whether you are at home or in the office, working for Busey is a fact which may influence content, and community members have a right to know. If in our determination the nature of your comment is confidential, shares information not generally available or recommends an action which could adversely affect our customers or associates, we reserve the right not to post your comment.
7. **Claims of Copyright Infringement.** If you believe in good faith that materials available on a Busey site infringe your copyright, you (or your agent) may send Busey a notice requesting us to remove the material or block access to it. If you believe in good faith that someone has wrongly filed a notice of copyright infringement against you, the Digital Millennium Copyright Act permits you to send Busey a counter-notice. Details on notices and counter-notices are available on the Copyright Office site at <http://www.copyright.gov>.
8. You agree that (i) the content (including photos) you submit will automatically become the property of Busey without compensation to you, (ii) Busey may use the content (including photos) for any purpose and in any way and (iii) any information you provide will be considered non-confidential.